

# Sustainability Report



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# Sustainability Policy

Since 1938, Modernistic has served our customer's and the community at large by providing products and resources focused on delivering sustainable results and business practices. We believe this extends outside the company to serve the health and wellness of our environment and the community at large. We are committed to operating this company in a manner that is sustainable; and integrates environmental, health & safety (EHS) affairs into all of our operations. We do this by 'living' our company slogan, "A Better Way Every Day"; and by supporting the following SGP principles:

- We pledge to be compliant with all applicable EHS and labor regulations. To acknowledge our role in continuous improvement, we will continue to implement programs and procedures that are consistent with these regulations and abide by the principles of healthy lives and eco friendly environments.
  - We will endeavor to lead by example within our industry and community as we seek opportunities, beyond regulatory compliance, to diminish the impact Modernistic has on the environment. With persistence and rigor we will demonstrate and document our ongoing efforts through system reviews conducted a minimum of twice per year; and by performing regular audits to ensure sustainable results.
  - Modernistic acknowledges our role in establishing goals and implementing procedures that clearly define our prevention activities as related to healthy lives, safety and the environment.
- The health and safety of our employees shall, as always, will be a top priority.
  - Our commitment to environmental stewardship will result in clean, safe and sustainable technologies and processes being routinely initiated and used in our organization.

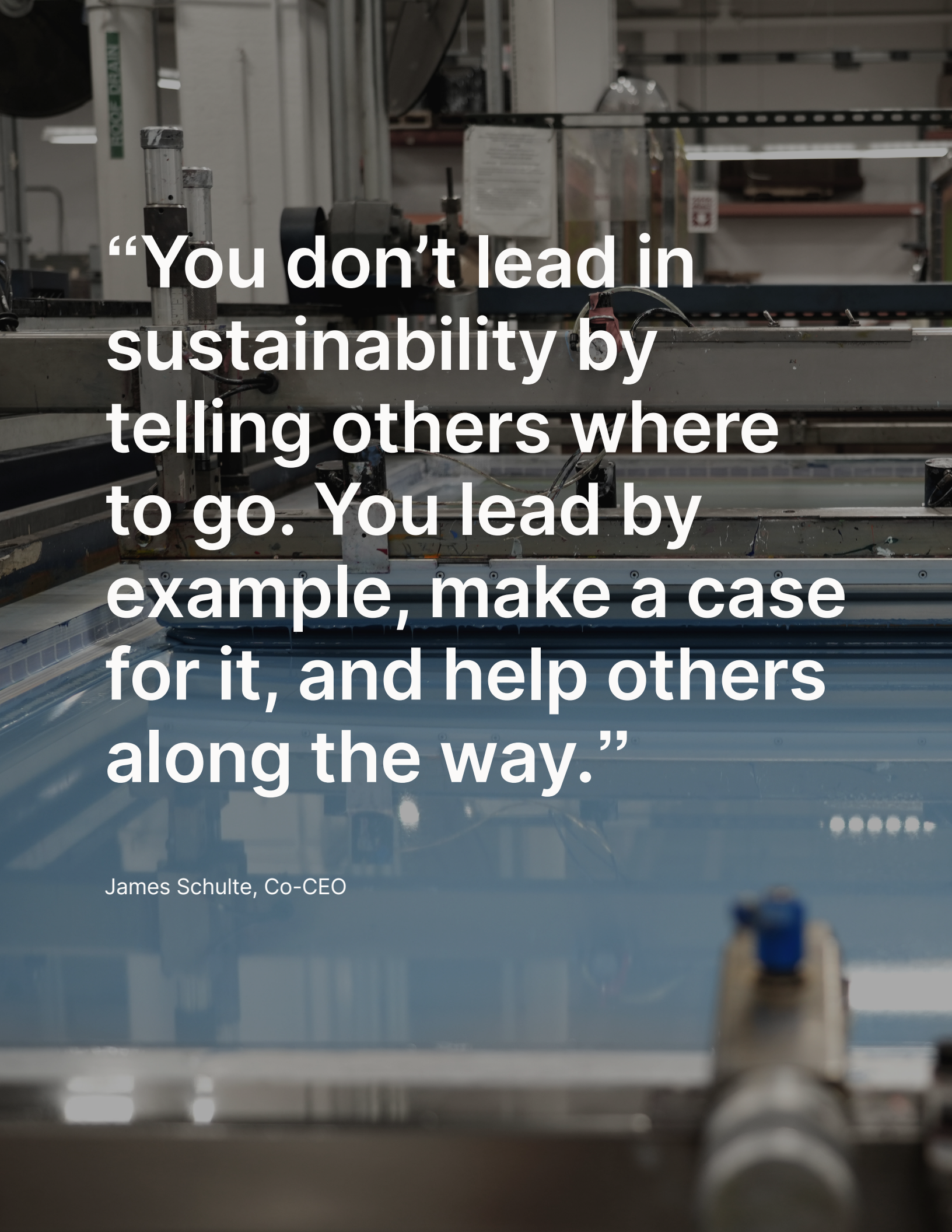
- As a part of our pollution prevention endeavors, we will research and initiate methods and practices that emphasize source reduction, reuse, and recycling.
- We will minimize our releases to the air by seeking ways to reduce our VOC emissions.
- We will reduce the volume and toxicity of waste generated and will ensure the safe treatment and disposal of waste as part of our corporate priorities.
- Consistent with the values of the organization and employees, we shall be good stewards of scarce resources, such as water, energy and land.
- We will communicate our position towards sustainability and our performance with our employees, vendors, customers and the community. We will influence our vendors and customers to assist us in acquiring our goals, while assisting them in improving their efforts in attaining sustainability.

**James Schulte**  
January 2, 2022



**James Schulte**  
Co-CEO





**“You don’t lead in sustainability by telling others where to go. You lead by example, make a case for it, and help others along the way.”**

James Schulte, Co-CEO

# Environmental Strategy

**We promote sustainability in every link in our supply chain. Through creation, production, and fulfillment, we value and implement engineering and ecological design throughout our entire process.**

We know that visual marketing is effective only when you can get a return on your investment. That is exactly why we prototype and engineer each project with supply chain, efficiency, and sustainability in mind. We believe this step is imperative for success and longevity. Starting with economical and ecological design means our whole supply chain will replicate proportionally, leading to an increase in our customer's sales and simultaneously increasing financial returns to all stakeholders.

## Design

We design each project with sustainability in mind, laying a foundation for the rest of the print cycle.

## Production

We engineer our presses and ink lab to print efficiently so that there is limited waste.

## Fulfillment

We custom build kits to precise measurements to minimize cost and unnecessary waste.



# Our Sustainable Business Practices

**Modernistic has been practicing sustainable print since 2009. We hold the record for the longest running printer to consecutive awards and recognition by the SGIA.**

Our sustainable business practices include but are not limited to: Internal Ecological Committee, Yearly Sustainability Audits, Quarterly Sustainability Meetings, Sustainable Green Printing Partnership, Yearly Green Improvement Projects, Environmental Improvement Thinktank, Bi- Monthly EHS Audits, Sustainable Material Prototyping, Bi-Monthly Recycle Audits, Quarterly SMS Reports, Sustainable Material Reports and Quarterly EHS Reports.

- We annually recycle approximately: 3 tons of aluminum, and miscellaneous metals, 114 tons corrugated, 120 tons plastic waste, 96 tons of scrap pallets and shipping crates.
- 333 tons of waste did not go to a landfill last year.
- We have reduced our total water consumption (500,000 gallons) by 25% this year.

## Awards

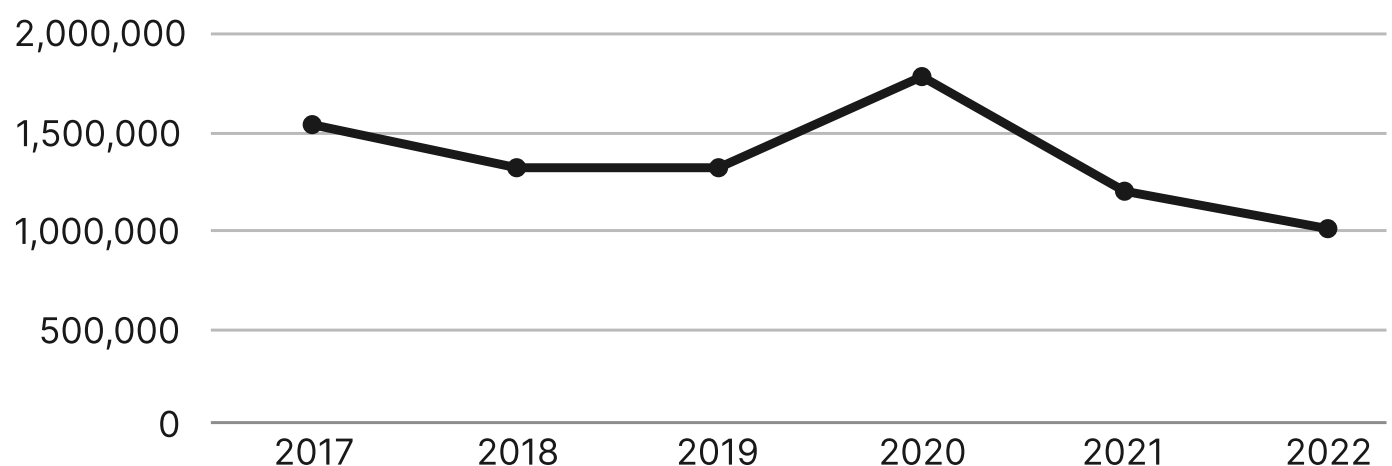
- SGIA Sustainability Award
- Xcel Energy Efficiency Partner Status Award
- 3M Warranty Award
- Orion Energy Systems Environmental Stewardship Award



# 2021 Green Initiative: Water Reduction Project

**As part of our 2021 Green Initiative, we replaced our water with an ambient air cooled dryer. This reduces our water usage and conserves thousands of gallons of potable water yearly. This reduction has also decreased our sewer and treatment charges significantly.**

In 2020 our water usage was much higher due to our main cooling system failing. In 2021 as part of our Zerks water reduction project, we invested in multiple back up cooling systems to rely on. We projected that this project will see an ROI in 1.5 years. Following this investment, in 2021 we saw a 25% reduction in our total water usage, and furthermore another 14% in 2022. There is exponential capacity to reduce even more gallons in the year 2023.





# Past Green Initiatives

**In addition to our Zerks water reduction project, our past sustainable efforts have included the following green initiatives:**

- Ink waste reduction project
- Kilowatt reduction project
- Shipping material reduction project
- Screen printing wax reduction project
- Laquer reduction project
- Numerous energy reduction projects
- Multiple solvent reduction project
- Falcon-board replacement project
- Sustainable packaging manufacturing
- Recyclable magnetic receptive manufacturing
- Bubble-wrap elimination replacement project
- Reusable plastic packaging project
- Recyclable printable plastics project
- Animal sanctuary project
- Eco-friendly chemical replacement project

# Our Goals for the Future

**We believe that responsibility by all means prosperity for all. Every organization that partners with Modernistic has a role to play in our sustainability efforts.**

As a printer, our responsibility is to source solutions that lower your operating costs, reduce your environmental footprint, and deliver the best products to you.

As a customer, you have the integrity of selecting sustainable print solutions to support a better future for our environment. Our goals for this year include but are not limited to reducing waste and hazardous materials, conserving energy, sourcing sustainable materials, lowering our carbon footprint, creating a safer workplace, reducing our water usage, striving toward more sustainable operations, continuously improving in all areas of our supply chain, growing sustainability awareness, and conforming to any and all relevant environmental, health, safety & labor laws.



## In the future we will...

- Eliminate 90% of landwaste
- Reduce energy usage by 80%
- Lower greenhouse gas emission by 90%
- Increase solvent recycling by more than 75%

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