



# Eliminating Motorcycle Brands' Paint Process Backups.

## Brand

Motorcycle Manufacturer

## Business Type

Manufacturing

Transportation

## Services

Custom Paint Masking

Die Cutting

## Concept

An international rugged motorcycle brand came to us with a major paint operation problem in their supply chain. They faced constant product backups on the paint line leading to project revenue losses, labor time increases, deadline misses, and product shortages. We designed and produced several prototype masks to simplify and quicken the masking project.

## Challenge

Deliver a paint masking process and product that would reduce move and wait time dramatically, thereby reducing labor costs.



## Solution

# 98%

Inspection Approval

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Our masking design allowed parts to flow through the masking operations, virtually eliminating the need for the product to wait in the queue for the masking application.

# \$3.1m

Overall Net Savings

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This new process affected their whole operation. We were able to decrease labor from 8 to 2 masking personnel, reduce 6400 sq ft, and increase inspection approval 30%