

How We Executed a Warehouse Install with XL Impact

Brand

National Coffeehouse

Business Type

Retail

Hospitality

Services

Digital Printing

Install

Concept

A national coffeehouse chain approached us with ideas to enhance their distribution center efficiency and sought our help in visualizing some of these improvements through graphics. Speed and safety are certainly major concerns in distribution, but the retention of staff and workplace enthusiasm ranks right up there. Our client expressed how they wanted to bring energy to their long planned new facility and asked us what opportunities they saw. Upon inspection, we noticed several key factors where we could immediately add value to their space...



Challenge

Identify graphic opportunities in the new facility that enhance both staff energy and safety.



Solution

93"

Tall Vinyl Laminated Numbers

4 Year

3M Certified Warranty

Color and longevity was also a major concern. We provided qualified color match samples and 3M warrantied materials and process. We created custom UPC code labeling, protective window films, safety signage, graphic floor and wall treatments, and exterior signage.

Customer Quote: "My boss, the COO, had some visitors in today from another warehousing company. When he got back, he couldn't wait to pull up pictures of the big dock door numbers on his phone to show me! He was just giddy over how cool they were! 'This is AMAZING!' he exclaimed "

We help you win—and look good doing it.