

# Upgrade to Brighter Reflection

Replace bulky, molded reflectors with thin, flexible die-cut alternatives that shine brighter, cost less and eliminate harsh hotspots.





Product Comparison

## Die-Cut Reflective

**Low-Volume Cost**

\$\$

**High-Volume Cost**

\$

**Retroreflectivity (RA)**

800–1000+ cd/lx/m<sup>2</sup>

**Light Return Efficiency**

Omni-Directional

**Profile**

Light, Thin, Flexible

**Mounting / Application**

OEM Adhesive Backed

**Durability**

5-10+ Years

**Printability**

Best



Product Comparison

## Molded Plastic Reflective

**Low-Volume Cost**

\$\$\$\$

**High-Volume Cost**

\$\$

**Retroreflectivity (RA)**

100-300 cd/lx/m<sup>2</sup>

**Light Return Efficiency**

Straight On Only

**Profile**

Heavy, Thick, Rigid

**Mounting / Application**

Mechanical or Added Adhesive

**Durability**

5-10+ Years

**Printability**

N/A